

# ARTWORK REQUIREMENTS - PROMOTIONAL PRODUCTS

## **ELECTRONIC ART** (*Output Ready Art - PC Platform*)

Electronic art can be brought in on flash drive, cd-rom or sent via email.

### **ARTWORK FOR EMBROIDERY DIGITIZING**

**Formats:** Adobe Illustrator (version CS4 or lower); CorelDraw (version X3 or lower), jpg, bmp, tiff, pdf, eps, psd (Photoshop version 5.5 or lower)

- All art must be 300 dpi or higher.
- Artwork should be either to size or size specifications should be noted. (*Imprint area will vary from item to item*).
- Colors should be clearly indicated. (*Number of colors allowed will vary from item to item*).

## **NON-ELECTRONIC ART**

**Non - Electronic art can be mailed, shipped or brought in.**

- All art must be on white or light colored paper.
- Artwork should be clear enough for a good scan.
- Colors should be clearly indicated.

*Promotional products may require a set up or die cut fee depending on the item.*

*To get an estimate of any set up fees that might apply, just upload or fax your artwork and we will quote.*

*Our in house staff is also happy to provide custom artwork to your specifications at a rate of \$35 per hour. See the Gallery to view previous designs.*